

Are you our new

Associate Director in the Consumer Research Team?

YouGov's ambition is to become a unique part of the global internet infrastructure - like Google for search, Facebook for social, Amazon for retail, we want it to be YouGov for data & trends. In this exciting role you'll be responsible for managing a wide variety of research projects as well as for driving and establishing meaningful customer relationships to meet your own financial targets.

What will I be doing?

You'll take responsibility for the management of the consumer team's flagship account, managing the team to deliver research that exceeds the client's expectations as well as looking for opportunities to deepen and strengthen the relationship. You'll lead on a range of quantitative research projects, along with being accountable for meeting your own commercial targets. You'll be a subject expert and a 'go-to' internal and external resource for advice, guidance and knowledge on key sector related issues. You'll support innovation; designing and implementing new quantitative research techniques and approaches to ensure the departmental goals are met.

What do I need to bring with me?

The role ideally suits a candidate with a track record in related research at a strategic level. The ideal candidate will need to demonstrate top notch quantitative research skills and preferably an ability to build and develop long lasting relationships, with key strategic clients. A passion for consumer research is also a must. This role is not for the faint hearted, demanding resourcefulness to get the job done alongside great general business knowledge, working in a fast moving and quickly expanding department.

A couple more things...

This is a full time role (37.5 hours a week), based at our London Head Office in super-cool Old Street. Our [candidate info pack](#) will tell you all about our company benefits and what our work culture is like – have a read!

Also, check out the Custom Research section on our [website](#) and here's a [client testimonial](#).

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?